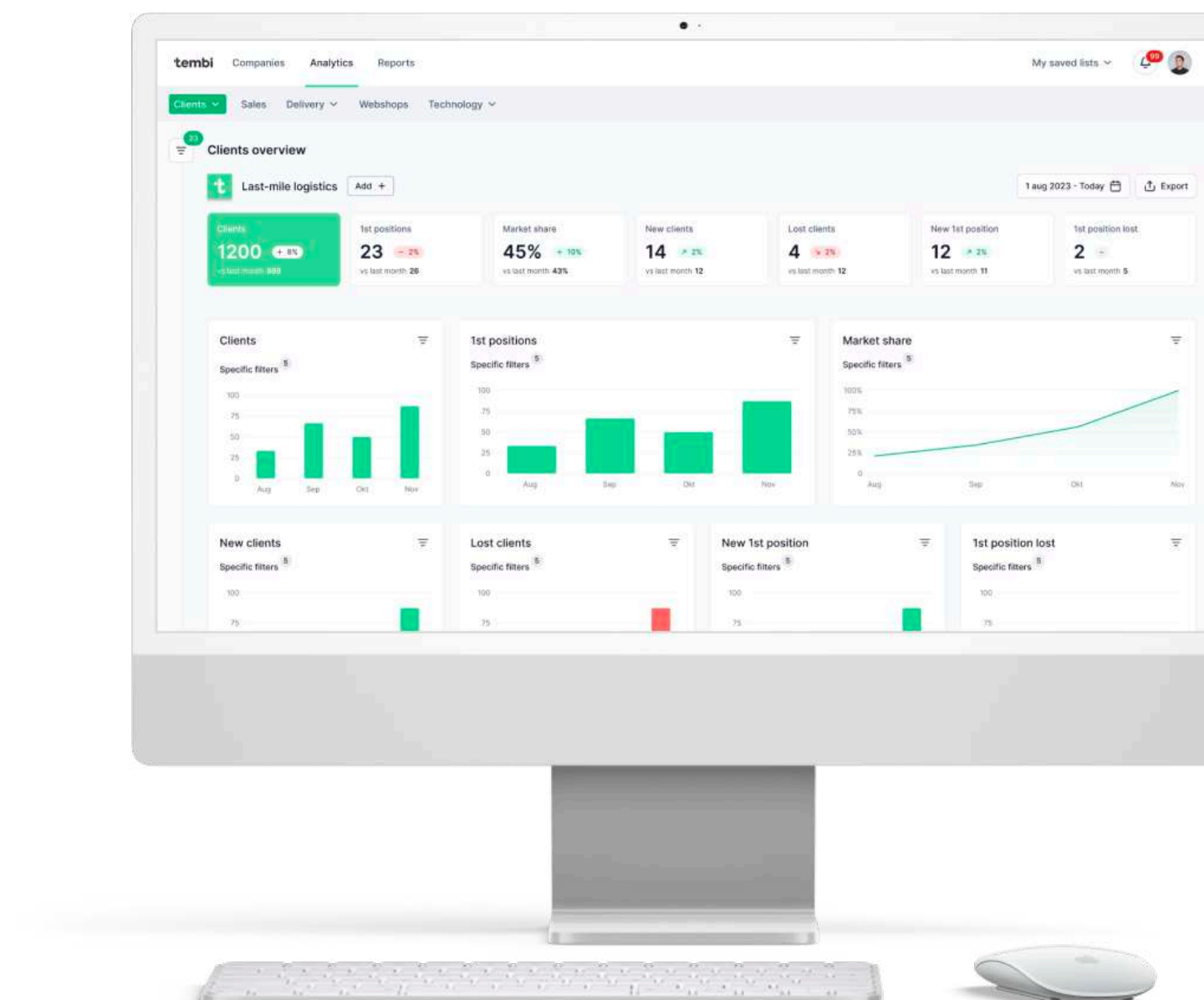# See the world of retail from a product perspective.

580.406 webshops, 18 markets & 356.677.378 products categorised & mapped out.

What we'll cover

- Challenges

- Solution

- How it works

- Solutions

Market paint points: A handful of the most urgent questions

e.g. What new competitor products entered the market? What brands are trending?

🛒 RETAILERS

How frequently do competitors update their product portfolio?

How quickly are competitors moving trending products into their webshop?

What niche products are becoming increasingly popular in other webshops?

Are my competitors offering products from brands that I'm missing out on?

🏈 MANUFACTURERS

What new competitor products have entered the market recently?

Which of my product categories is under-represented across online retailers?

How quickly are competitors' products appearing and disappearing from retailer portfolios?

How are retailers pricing my products compared to competitors?

What specific retailers are selling my competitors' most successful products?

🌐 MARKETS

Which products are becoming popular across markets before they are mainstream?

What brands are most frequently out of stock across multiple retailers?

Which emerging product categories have significant growth potential right now?
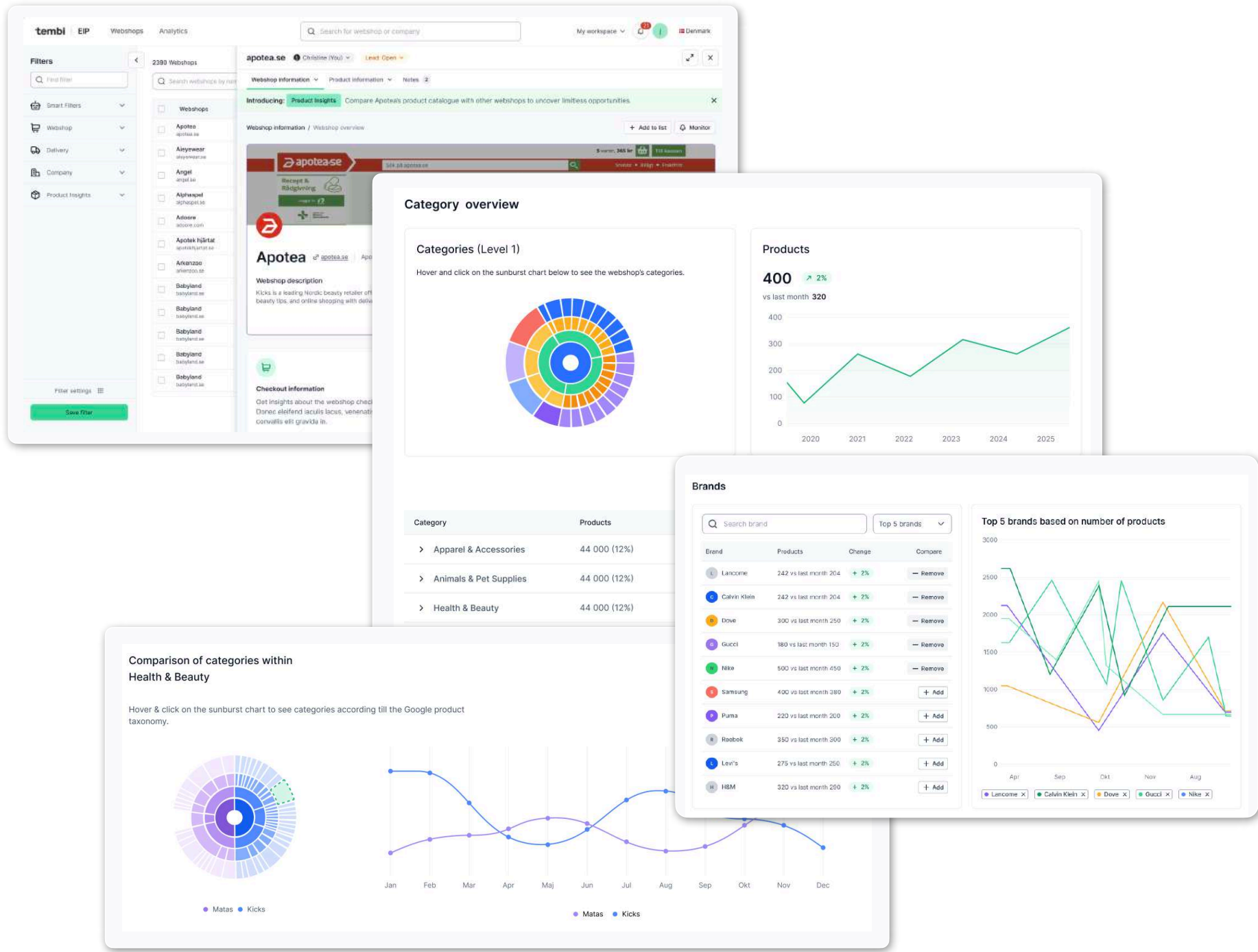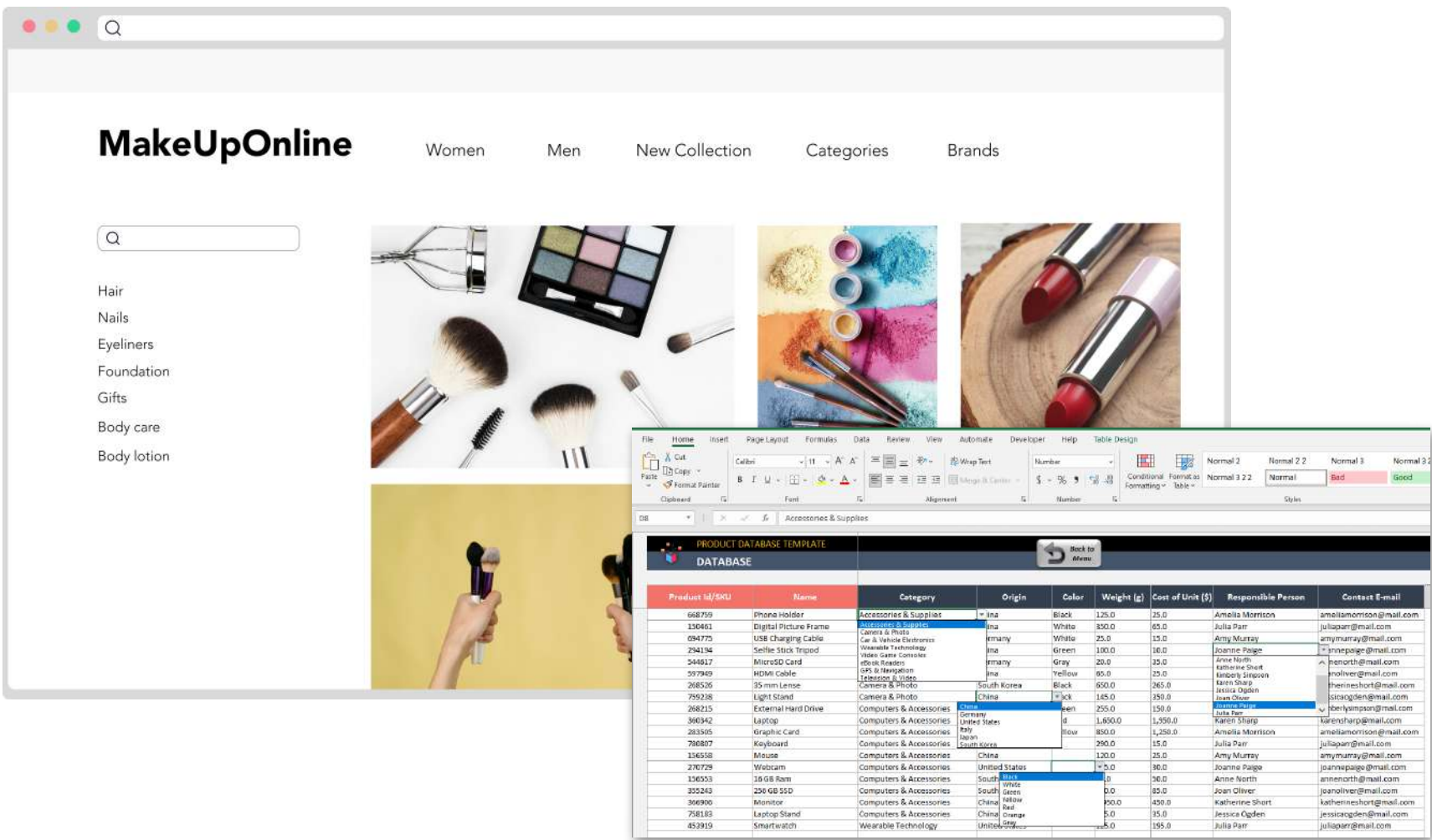
How does product assortment differ between successful and struggling markets?

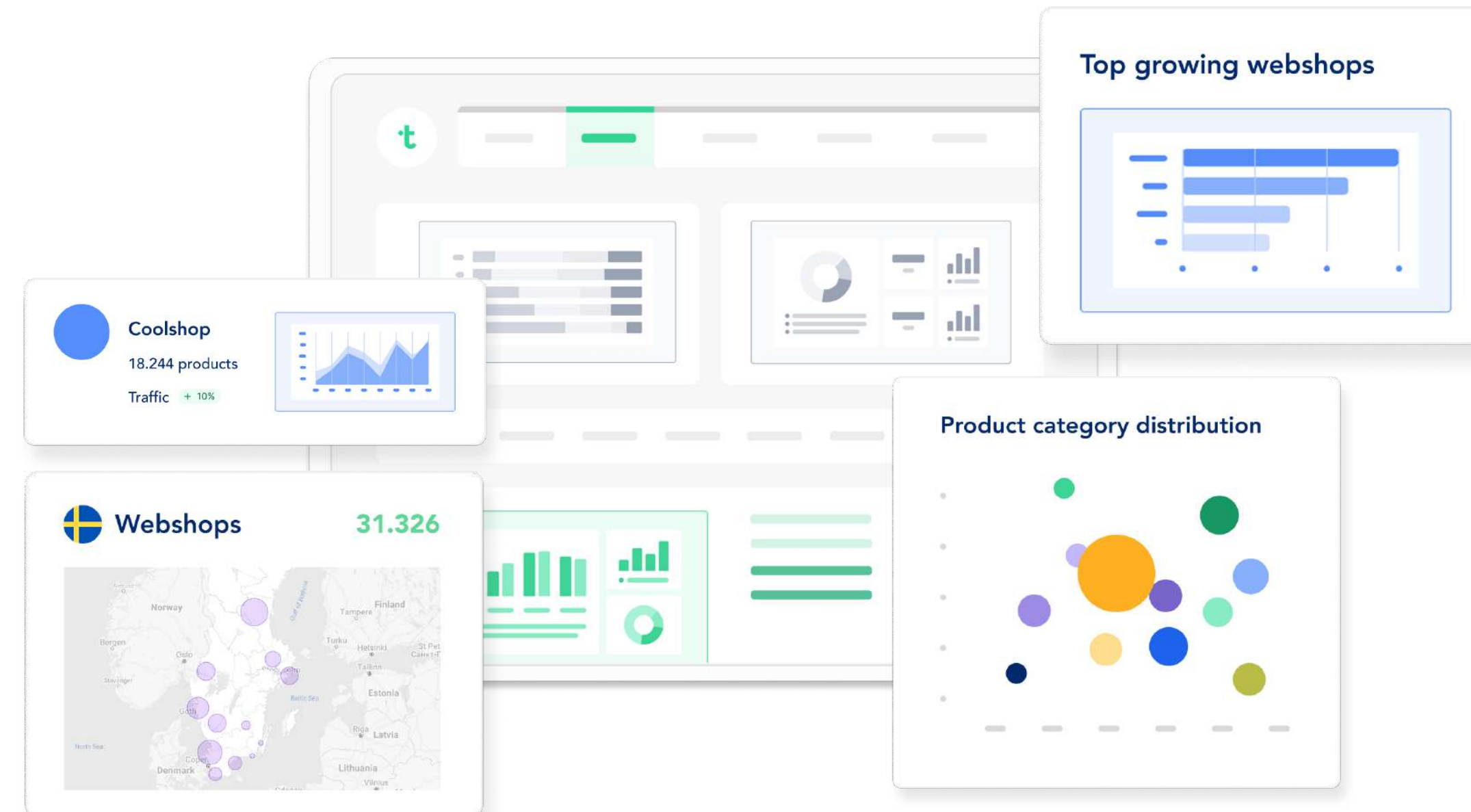Which new brands are gaining rapid online distribution across markets?

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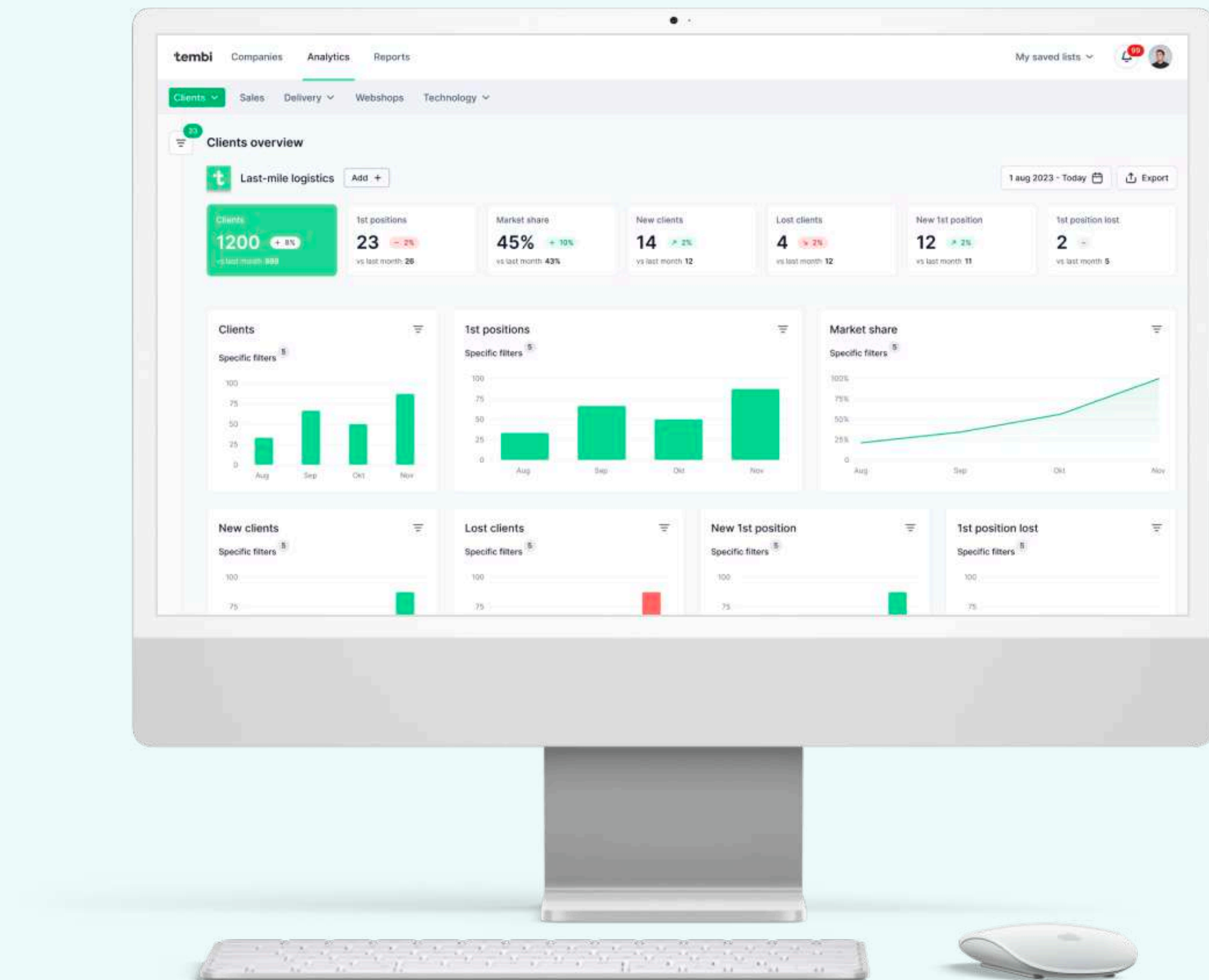# From manual research & documentation to automated research & AI-powered analysis

Know more about your market with our continuous monitoring

Who we are

- Data & Analytics company that delivers unique Market Information & Insights

- Our E-commerce Intelligence platform combines webshop and product data with analytics and market predictions.

- 90% of our data is unique, collected by our AI-powered scraping technology.

- Launched 2021 by a team of econometricians and data scientists

- Available across Europe with different market intelligence products.

E-commerce data, analytics, trends and growth predictions in one place

Webshop data

Website traffic data

Product portfolio

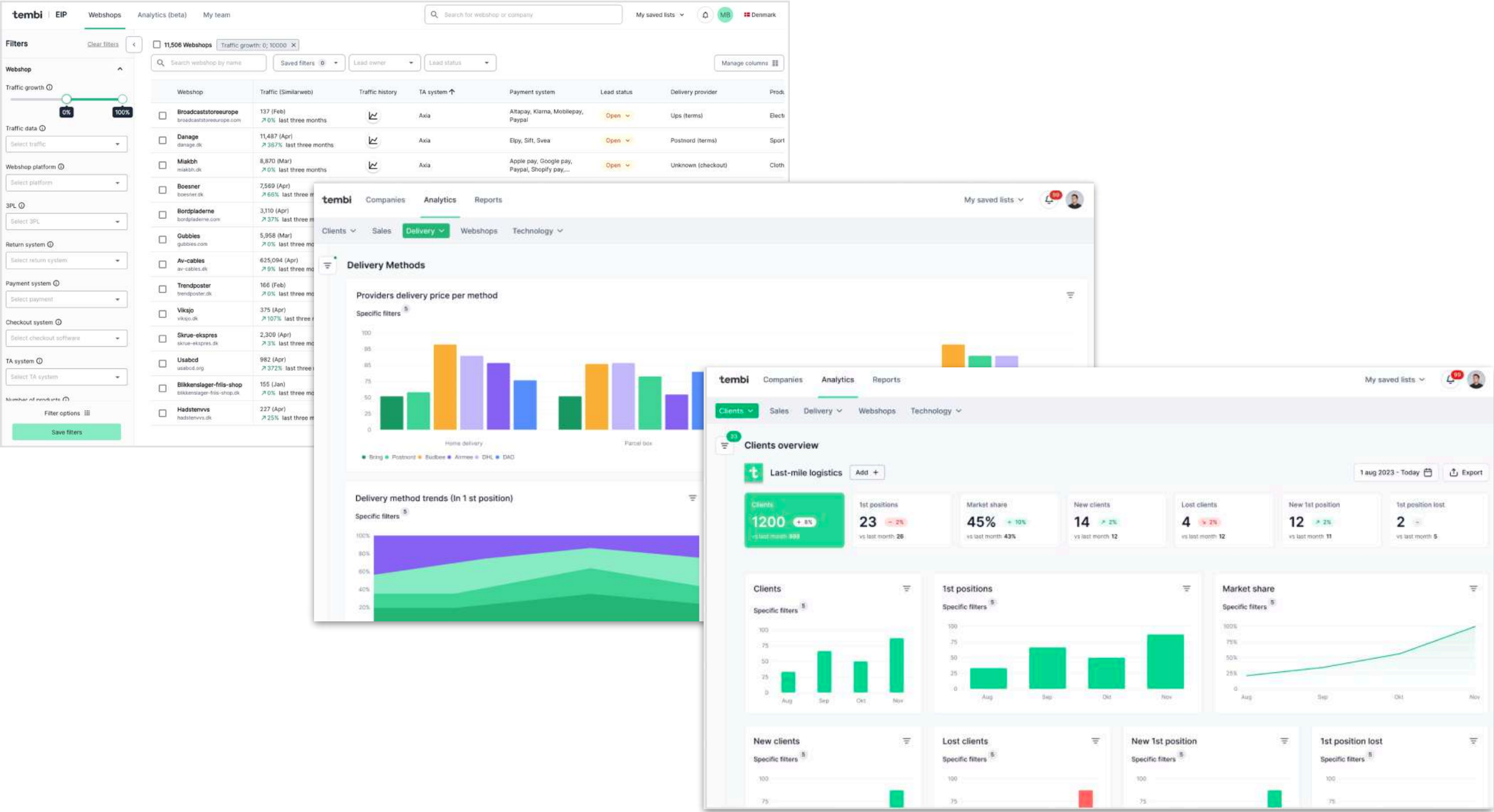Commerce platform

Payment providers

Last-mile delivery providers

Checkout data

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Product portfolio analysis   Compare retailers   Category & product trends
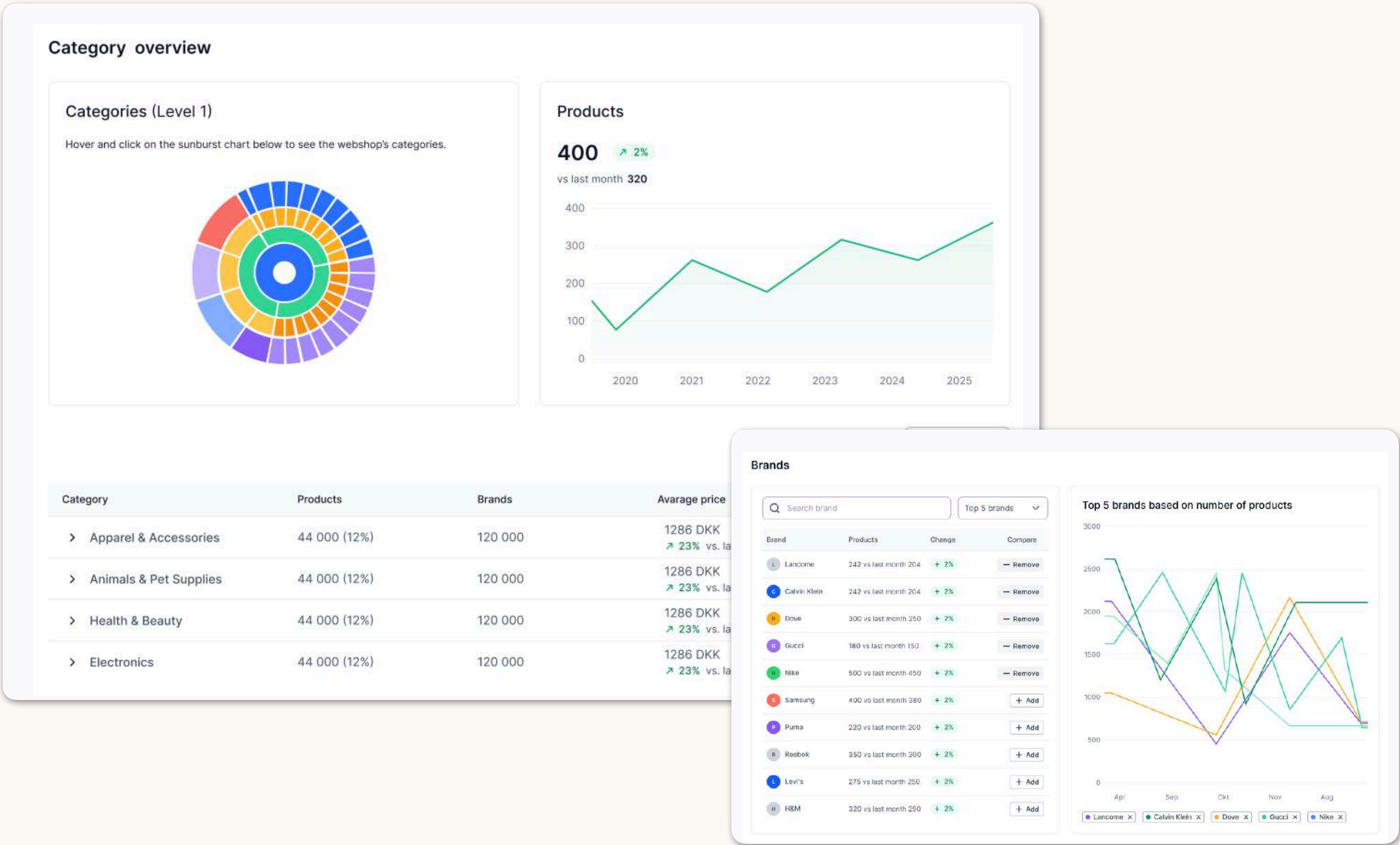
- Get an immediate overview of what a webshop is selling and which brands are part of the portfolio.

- Track product categories (three levels), analyse portfolio and see newly added (or removed) products.

- Set up monitoring on prospect or competitors and get alerts when important changes occur.

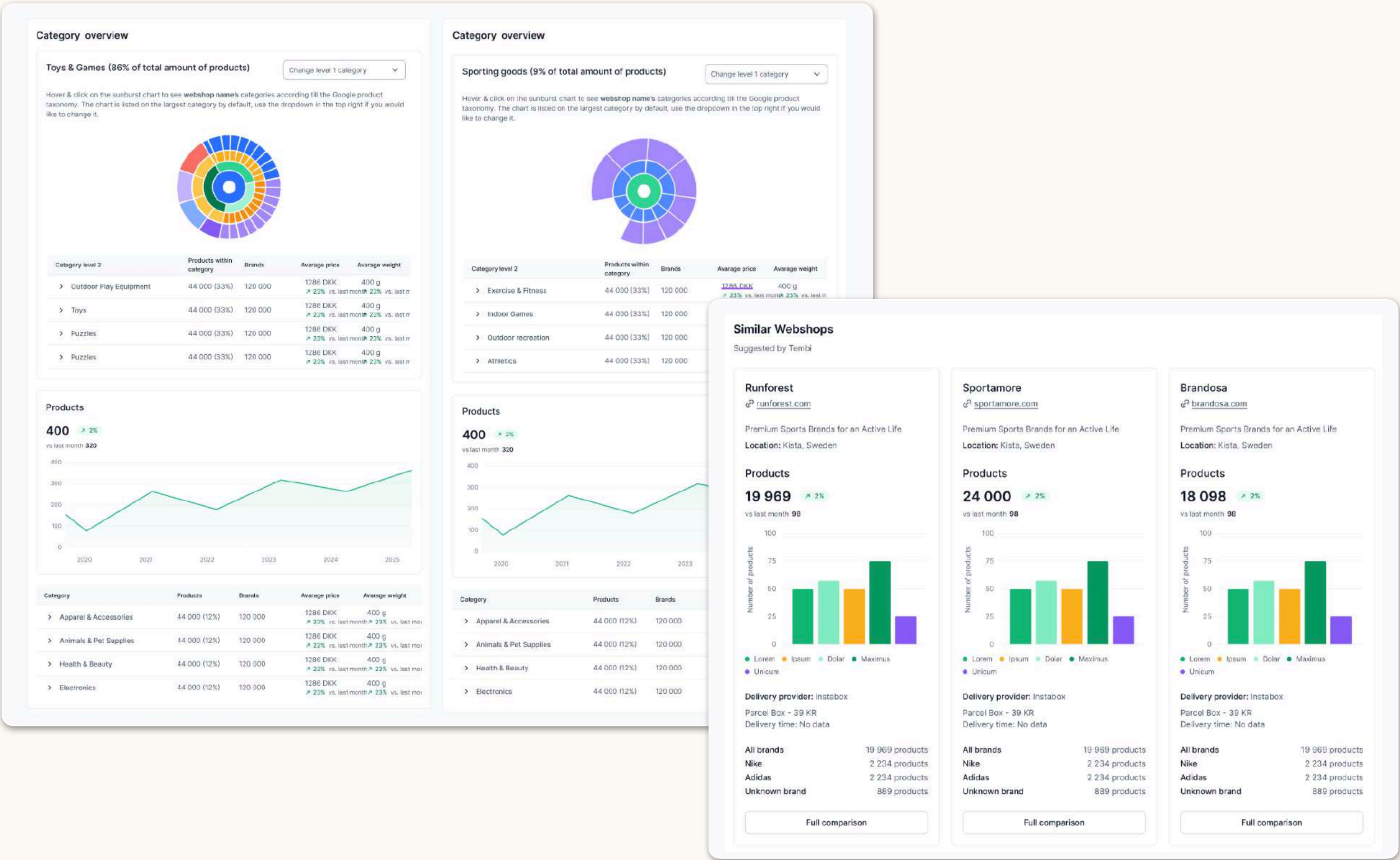tembi | Act before the market

Product portfolio analysis   **Compare retailers**   Category & product trends

Compare your own webshop against competitors, or analyse prospects to find the best partner for you.

Get suggestions of similar retailers on different markets to help identify competitors - or new potential partners.

tembi Act before the market

Product portfolio analysis   Compare retailers   **Category & product trends**

- Get insights around which categories are growing, and what brands and products are increasing their market share or popularity.

- Tembi suggests similar retailers on different markets to help identify competitors - or new potential partners.

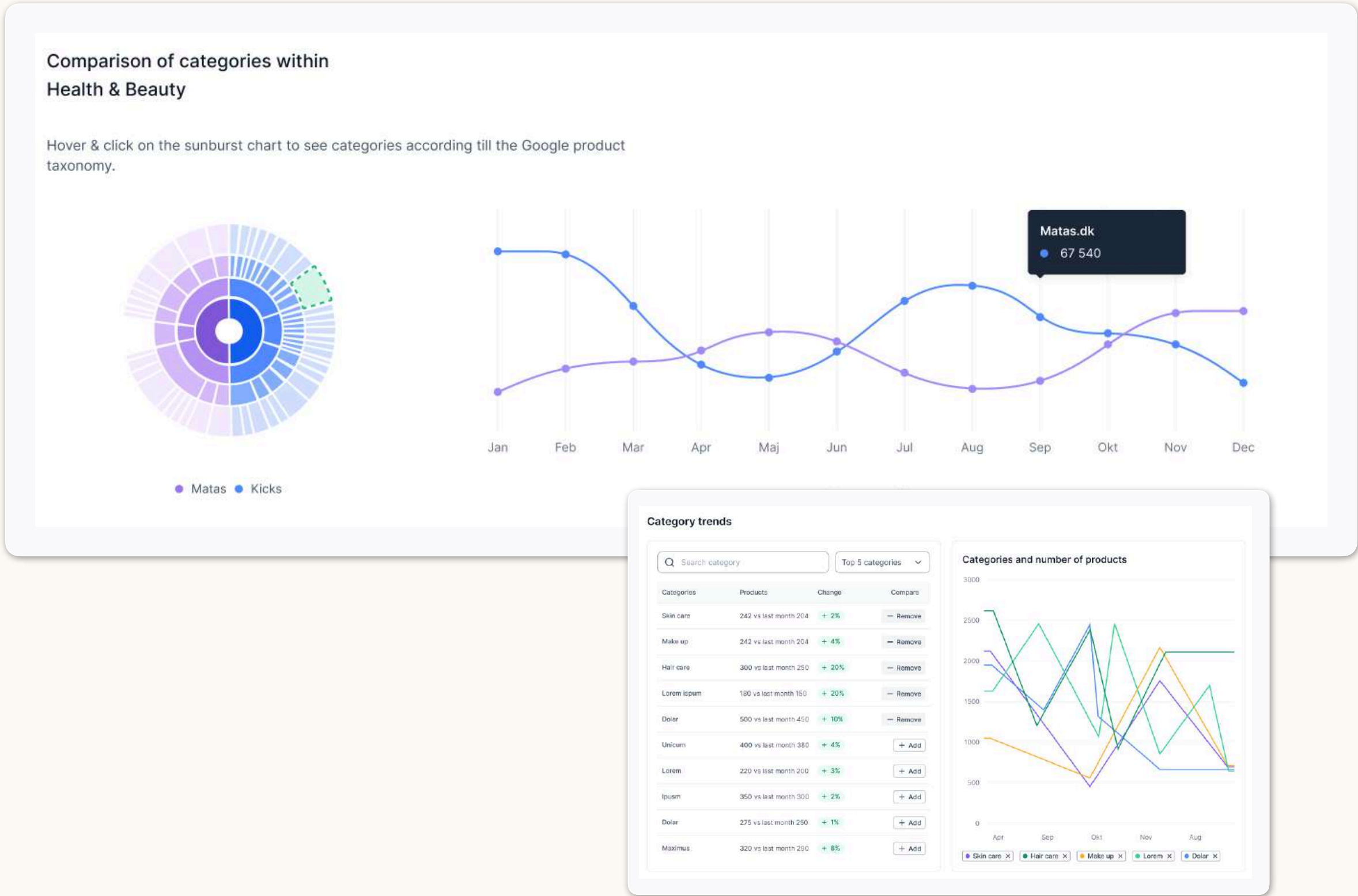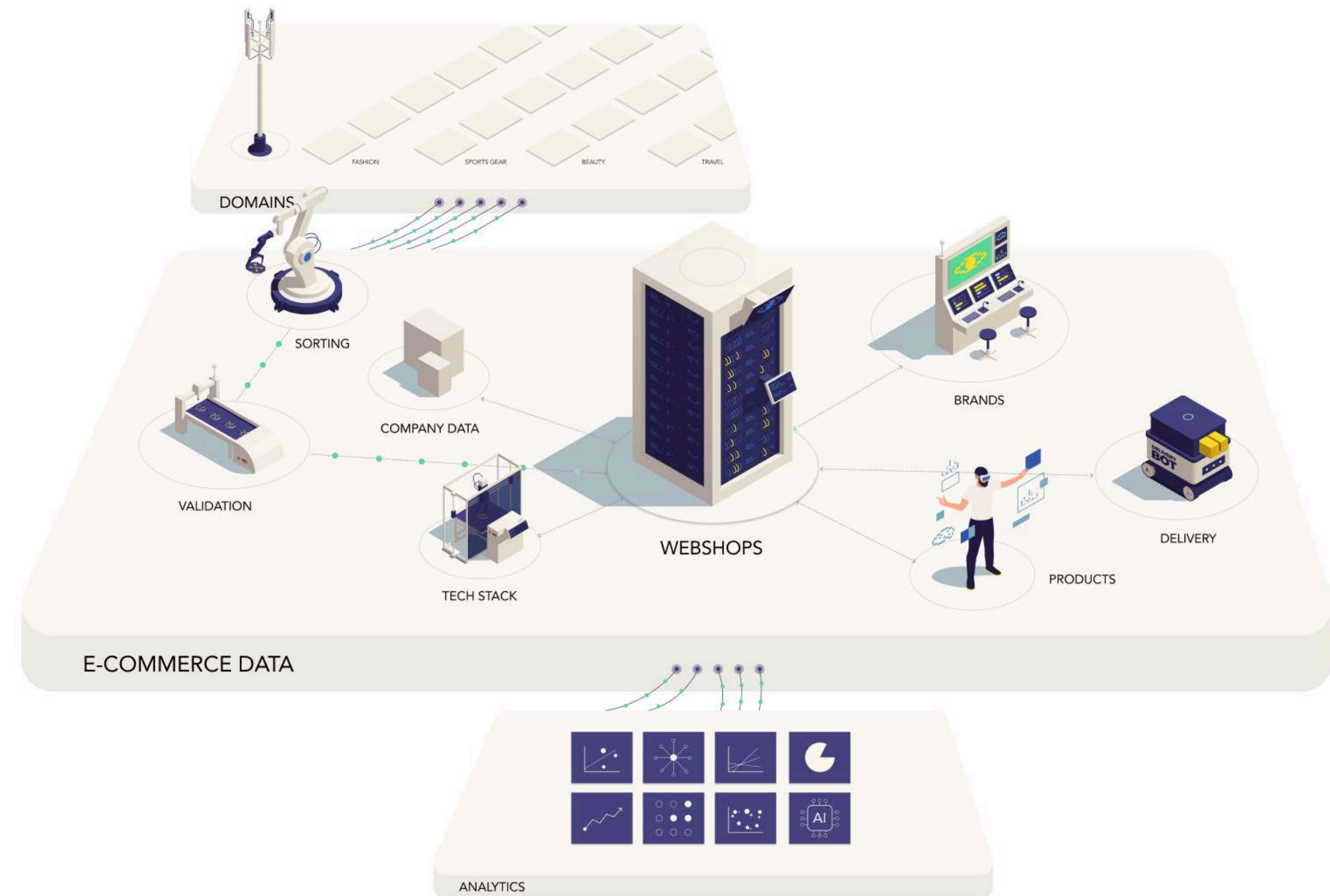**tembi** Act before the market

How it works

Data
Intelligent data extraction and categorisation

Analytics
Practical & usable insights, and data visualisation

Intelligence
Predictions & actionable recommendations

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⊕ Data

1 We visit +5 million websites

2 +1 million websites are verified as webshops

3 We connect webshops with our company & location database, resulting in +600K companies that operate a webshops

4 Products and Brands sold are extracted to categorise webshops and map their product portfolio, as well as used tech (commerce platform, payment etc) and delivery providers.

DOMAINS

FASHION   SPORTS GEAR   BEAUTY   TRAVEL

SORTING

COMPANY DATA

VALIDATION

TECH STACK

WEBSHOPS

BRANDS

PRODUCTS

DELIVERY

E-COMMERCE DATA

ANALYTICS

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Analytics

(5) All data is analysed, contextualised and aggregated to visualise correlations, trends and insights.

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✦ Intelligence

(6) Discover webshop product portfolios, access growth predictions and product trends, and gain a deeper knowledge of how the e-commerce market and its players are developing.

Coolshop
18.244 products
Traffic + 10%

Growth signal
82 + 10%

ProStore
15.482 products
Traffic + 10%

Growth signal
14 - 21%

Technological investment +77%

Solutions

Online retailers / Webshops

Understand your competitors' product moves

- See what competitors offer across markets, down to catalogue detail.
- Track changes in product mix, pricing, and availability.
- Spot trends and untapped opportunities in your space.

Manufacturers / Brands

Optimise your market presence

- Track where your products are sold and how they're priced.
- Analyse competitor brand and product setups across markets.
- Identify gaps and white space for expansion or brand positioning.

Agencies / Consultancy

Support your clients with stronger insight

- Compare webshops brand and product portfolio between each other, and track development & growth.
- Analyse clients competitiveness on different markets and identify opportunities.
- Deep filter on tens of thousands of webshops in your market based on platform, payment providers, traffic data, and much more.

Wholesalers

Identify the right partners for your products

- Compare your most successful partnerships with lesser ones to discover brand and product portfolio set-up.
- Access a database with all active online retailers on you market and find the right partners for you by combining product categories with growth numbers.
- Monitor trends and product development on your market.

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E-commerce Intelligence to grow your business

A new way of working with market data & analytics at scale

Strategic decisions based on market data

Empower your team with insights into market trends, gaps, and opportunities across European e-commerce. Simplify market reporting, validate strategic decisions, and enhance internal analyses with reliable external data.

Uncover new market opportunities

Refine your go-to-market strategies with fresh market insights. Keep your Ideal Customer Profile (ICP) updated with evolving market patterns and monitor competitor activity and key accounts closely.

Optimise your day-to-day operations

Boost daily commercial performance by delivering timely insights directly into your systems. Streamline sales operations, enhance hit rates, automate workflows, assign tags and owners, and save your outreach teams valuable time.

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Book a demo